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### **Virginia National Golf Club Sells Five Unsolicited Golf Tournaments Using the TournEvents Web Service**

SPRINGFIELD, VA--(July 18, 2005) Virginia National Golf Club, in Bluemont, Virginia, has sold five unsolicited charity and corporate golf tournaments in the three months since using the TournEvents Web Service. TournEvents.com has established a golf course web site-based service to aid golf tournament sales to charity and other organizations. Golf courses may now easily place fully-featured golf tournament management web sites directly on their own web sites. A demonstration of this capability can be found online at <http://www.virginianational.com/tournaments.cfm>.

"My customers can't stop raving about our golf tournament web site service," says Cliff Boyd, owner of Virginia National Golf Club. "By offering free golf tournament web sites to our customers, we collect names and email addresses of tournament golfers; increase tournament sales; sell tournament "practice" rounds; and drive more golfers to our web site for other promotions."

"By adding one line of code to their own web site, golf courses may now offer golf tournament web sites to their customers," said Topper Smith. "Just like golf courses place the latest weather forecast on their web site, we provide a simple solution; to embed all the online tools necessary for golf course customers to promote, organize, and manage a successful event."

Established in May 2001, TournEvents.com is the internet's only publicly free, fully-featured golf tournament promotional, organizational and managerial web site system and provides over 1,000 unique golf tournament web sites annually.

- The service may be easily added to any existing golf course web site;
- There is no cash investment or contracts required to use the service; and
- Golf courses receive an electronic list of all tournament golfer information.

For more information, contact Topper Smith at [topper@tournevents.com](mailto:topper@tournevents.com).

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