

###

FOR IMMEDIATE RELEASE

Contact: Topper Smith, President, TournEvents LLC

Web: www.TournEvents.com

Email: topper@tournevents.com

Pepsi Selects TournEvents.com Charity Golf Tournament Promotional Web Sites

SPRINGFIELD, VA--(July 9, 2004) TournEvents.com has been selected by Pepsi to provide their charity golf tournament promotional, organizational, and event management Web sites.

Established in May 2001, TournEvents.com has provided free golf tournament websites to golf courses, charity organizations, and corporate entities for the promotion, organization, and management of golf tournaments.

"Golf courses are selling more tournaments by offering a free promotional website with their event packages, charity organizations are increasing donations, tournament fields are larger and built faster through the use of email invitations, and golf courses and tournament coordinators are saving time and money," said Topper Smith. "We are growing substantially each month in terms of website visits which clearly shows we have tapped into an emerging need within the golf industry."

For more information, contact Topper Smith at topper@tournevents.com.

###