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FOR IMMEDIATE RELEASE

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American Red Cross Selects TournEvents.com Golf Tournament Promotional Web Sites

SPRINGFIELD, VA--(June 15, 2004) TournEvents.com has been selected by the American Red Cross Santa Cruz County Chapter to provide their golf tournament promotional website.

The TournEvents.com Web Service is available for all golf course, golf management company, golf retail, charity organization or other golf-related web sites and can be easily added to any existing web site with a single line of code.

"Golf courses are selling more tournaments by offering a free promotional website with their event packages, charity organizations are increasing donations, tournament fields are larger and built faster through the use of email invitations, and golf courses and tournament coordinators are saving time and money," said Topper Smith. "We are growing substantially each month in terms of website visits which clearly shows we have tapped into an emerging need within the golf industry."

For more information, contact Topper Smith at topper@tournevents.com.

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