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TournEvents.com Will Introduce Upgraded Golf Tournament Management and Promotional Web Site Tools For Event Planners at the PGA Merchandise Show

SPRINGFIELD, VA--(January 18, 2007)? TournEvents.com will debut new and improved golf tournament management and promotional tools for event planners at the PGA Merchandise Show, January 25-27, in Orlando, Florida.

Demonstrations of the new online tools and copies of ?Web-based Golf Tournament Services Impact Report: A Case Study of Golf Event Marketing on the Internet at Virginia National Golf Club? will be available at the Golf Event Magazine booth in the Tournament and Outings Pavilion, Booth #4307.

A copy of the ?Web-based Golf Tournament Services Impact Report? is available at http://www.TournEvents.com/TournEvents_Case_Study.pdf.

TournEvents.com has been operating since May 2001 and has been enhanced over time by suggestions from professional and amateur event coordinators. The web sites are designed to save tournament coordinator?s time through the use of e-mail invitations and single-source online tournament information. Each unique event web site is customizable, fully-featured, password-protected for each event coordinator and has been designed and updated with all known tournament functionality required for a successful golf tournament.

For more information, contact Topper Smith at topper@tournevents.com.

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