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TournEvents.com Releases the Web-based Golf Tournament Services Impact Report

SPRINGFIELD, VA--(January 15, 2007) TournEvents.com answers the question of "What impact does it have on golf course revenues if golf tournament management and promotional web sites are provided to event planners?"

"We have utilized golf tournament data collected between 2003 and 2005 along with interviews and testimonials from event planners to develop the "Web-based Golf Tournament Services Impact Report: A Case Study of Golf Event Marketing on the Internet at Virginia National Golf Club," said Topper Smith of TournEvents.com. "We are frequently asked to provide data for the evaluation of web-based marketing plans and we're pleasantly surprised at the results."

A copy of the "Web-based Golf Tournament Services Impact Report" is available at http://www.TournEvents.com/TournEvents_Case_Study.pdf.

TournEvents.com has been operating since May 2001 and has been enhanced over time by suggestions from professional and amateur event coordinators. The web sites are designed to save tournament coordinator's time through the use of e-mail invitations and single-source online tournament information. Each unique event web site is customizable, fully-featured, password-protected for each event coordinator and has been designed and updated with all known tournament functionality required for a successful golf tournament.

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